

“Rebecca is an outstanding “team player.” She is always willing to help out, put in extra hours when needed and has a great attitude even during trying projects. Rebecca is often consulted when trouble-shooting site elements that are not working properly.”

- Web Manager at PETA

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## **Work Experience and Qualifications**

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- \* Completes projects within challenging deadlines, as little as 5 days turnaround from comp to build out of a microsite.
- \* Draws illustrations and turns them into vectors for use on site graphically or for Flash or Silverlight applications.
- \* Builds out web sites using HTML and CSS, adding Javascripts, Flash elements, popups, or forms needed. Animated banners, wallpapers and buttons created as need too.
- \* Self-QA's, makes changes and corrections as instructed from QA and Marketing departments.
- \* Places buttons on homepages of sites to announce new feature or microsite.
- \* High variety in daily projects including features within a site template, adding Facebook fan signup widgets to the front page of a site, or designing a vertical jQuery slider for a feature.
- \* Daily works on several of the over one-hundred websites owned by organization.
- \* Skins Movable Type and Wordpress blogs, adding widgets and developing unique database PHP queries. Adds blog feeds to several homepage and microsites.
- \* Designs and develops cut and paste codes for pasting into Myspace profiles to make user profile reflect campaigns.
- \* Extensively trained in ASP.NET to revamp, update, and create sites. Performed training for co-workers on the Visual Studio software and ASP.NET.
- \* Designs for CMS-based donation and grassroots campaign software on over more than ten systems, including CTT, Convio, Get Active, and e-Activist
- \* Works on sites in Japanese, Chinese, Dutch, and French.
- \* Works well in highly passionate environment, with deadlines driven by news, media releases, and campaigns.
- \* Well-suited to both in-office work and remote work environments. Comfortable communicating with co-workers across the globe using a combination of video, desktop sharing (GoTo Meeting or Microsoft Community), conference calls, instant messaging, e-mail, documents, spreadsheets, and community network spaces.
- \* Led meetings of up to eight co-workers across the globe, sharing one screen on a conference call. Individuals from marketing, development, and project managers all contributed functionality needs and graphical changes and the changes were made in real time.
- \* Manages and shares assets via FTP and community spaces with over 30 people on a daily basis.

- \* Produces wireframes for complex functionality. Wireframes either used internally or provided to 3<sup>rd</sup> party company when working on project together.
- \* Designed and produced logos, postcards, business cards, pamphlets, fliers, instructions, and t-shirts.
- \* Performed event-specific design for wedding. Designed and developed two websites and multiple print items for wedding with consistent branding

## **Languages and Programs**

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Adobe Dreamweaver	Adobe Illustrator	Adobe Flash
Adobe Photoshop	Adobe Acrobat	ASP.NET
Microsoft Frontpage	HTML	CSS
XML	ASP	Actionscript
Javascript	PHP	Microsoft Word

## **Project History - People for the Ethical Treatment of Animals, 2007-Present**

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Animal Testing Breaks Hearts	PETA's Unauthorized Cooking Mama
McCruelty.com revamp	Seal Slalom – PETA's Xmas '09 game
Military Trauma Testing	Sea Kittens
PETA's New Super Chick Sisters	Peta2's Most Vegetarian Colleges 2008 and 2009
State of the Union Undress	PETA's Action Center revamp
PETAUK revamp	Veg Cooking Blog
Helping Animals Blog	Myspace Skins for KFC, Meat is Murder, Suicide Girls

## **Education and Pro Bono Work**

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Bachelor of Art in Psychology, Minor in Art - University of Southern Colorado, 1999  
 Pro Bono Work – Sister City Association of Kansas City, Gas Lanyard, The September Concert, and Town Art Show, Kansas City Film Fest